

# MIX LIGHT®

Discover the future of  
visual communication.

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LED Display PW410

Technical sheet

Price offer



Made in EU



**Europe - Romania**

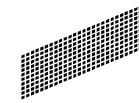
Timisoara - Naturii Street 4A, 300431



Products  
Catalogue



Official  
Website



**MIX LIGHT**<sup>®</sup>

Our LED screens are manufactured and assembled in Eastern Europe by AZA Automation, a high-tech leader in Romania, specialized in the research, development, production and service of LED displays.

Founded in 2012 and headquartered in Timisoara, AZA is committed to providing high-quality LED displays and customized solutions for any application.

With a full in-house specialized product development team covering mechanical, hardware, and software engineering, they crafted solutions that seamlessly blended innovation and precision.

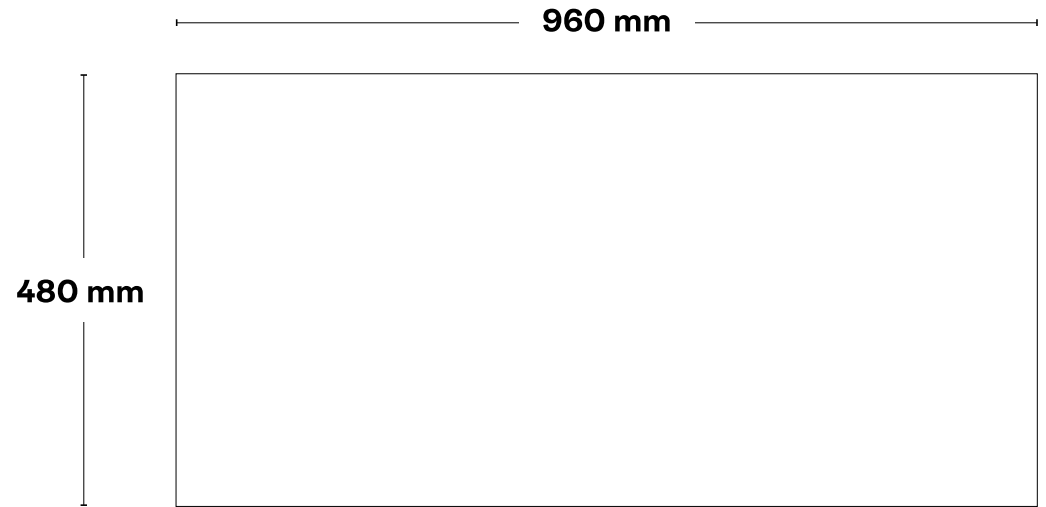


The LED display features a vibrant green background with the ID logo and the hashtag #MadeWithLove. Below the text, a variety of ID brand products are showcased, including bread, rice, idly batter, dosa batter, and paratha. The products are arranged on a wooden shelf, with some items placed on a lower shelf. The background of the display is a blurred grocery store aisle, emphasizing the product's presence in a retail environment.

100% AUTHENTIC ID **#MadeWithLove**

NO PRESERVATIVES    MADE FRESH EVERY DAY    100% PLUMP WATER

BREAD    RICE    IDLY BATTER    DOSA BATTER    PARATHA



**Pitch** 4 mm

**Use** Interior

**Screen area** 0.46 mp

**Weight** 22 kg

LED Display







**PW410**

**LED lifespan:** Approximately 100,000 hours  
**Operating temperature:** -10°C~40°C / 10~90%RH / IP20  
**Max. consumption:** 700w/mp ; total 99kw  
**Nominal consumption:** 230w/mp ; total 99kw





**Unleash the full potential of your business.** Exceptional resolution and wide viewing angles, making them ideal for displaying high-quality content in indoor and outdoor environments.

-  **Brightness** 1000 nits
-  **Refresh rate** 4380 Hz
-  **Scan Type** 1/20
-  **Viewing angle** 120° (horizontal), 120° (vertical)
-  **Support HDR** 2k / 4k / 8k
-  **Resolution** 240x120 pixeli

LED Display

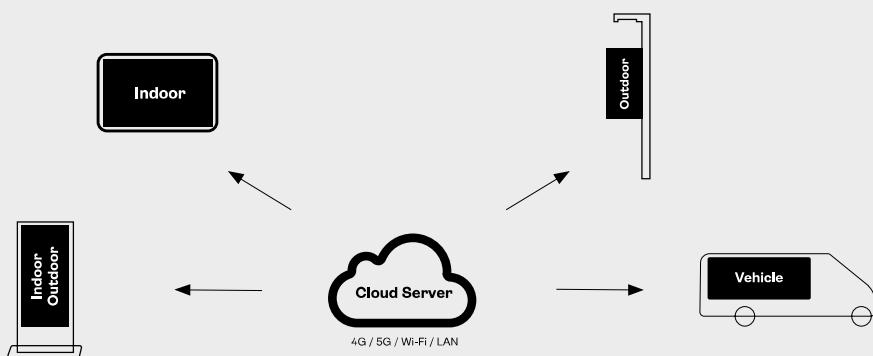
**PW410**



# Colorlight A35 LED Cloud Player

 **Control System Interface Ports**

Sincron/Asincron  
LAN / Wi-Fi  
1x Gigabit Ethernet port

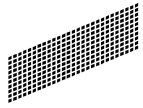


**Colorlight A35 LED Cloud Player Support up to 350,000 pixel load capacity, up to 2,048 pixels wide and up to 1,200 pixels.**

Colorlight A35 is a cutting-edge cloud networking player that combines powerful hardware decoding capabilities with multi-level management and intelligent control. With support for high-resolution displays, versatile connectivity options, and convenient program management features, the A35 is an ideal choice for businesses looking to create captivating visual experiences. Colorlight A35 LED Display Media Player is a powerful cloud networking player that sets a new standard for visual excellence. With its support for 4K H265/H264 hardware decoding and 1080P HD output, the A35 delivers stunning image quality and empowers users with advanced features for seamless content management and multi-level control

LED Display

## PW410



# MIX LIGHT®

Creative technologies for tomorrow

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